



CORPORATE STANDARD

AA0401120

Rev No.03

PAGE 1 of 6

COMPANY'S MONOGRAM (With Border)

1.0 SCOPE

- 1.1 This Standard stipulates the design, dimensions and sizes of the Company's Monogram, (with border) applicable to entire BHEL Corporation, to be affixed on all our company products.
- 1.2 This monogram is to be affixed on areas with black or blue background like Rating Plates having black or blue background.
- 1.3 Where there is no black or blue background adopt Company's Monogram as per AA0401121.
- 1.4 The CMYK percentages of the blue colour monogram are C 100% M 90% Y 30% K 0%.

2.0 DESIGNATION

- 2.1 The Monogram shall be designated by the dimension 'A' in Table-1.
- 2.2 A Monogram of size A=100 shall be designated as:
MONOGRAM: 100 - AA0401120

3.0 DIMENSIONS

- 3.1 The dimensions of the Monogram shall be as per Table-1 & Table-2.
- 3.2 The dimensions of English letters 'BHEL' shall be as per Table-1.
- 3.3 The dimensions of Hindi letters बी.एच.ई.एल shall be as per Table-2.

4.0 FINISH

- 4.1 The English letters 'BHEL', background of Hindi letters and the border of the monogram shall be white (satin silver finish is permissible when printed on anodized rating plates, name plates etc.) as shown in Fig.1 and Fig.2.
- 4.2 The Hindi letters बी.एच.ई.एल and background of the English letters 'BHEL' (within borders) shall be of same surface colour on which monogram is to be affixed.

Revisions: Blue colour added in clause 1.2, 1.3, 4.2, 4.3. Sizes 750, 1000, 1250, 1500 mm added. Clause 1.4 added.

APPROVED:
INTERPLANT MATERIAL RATIONALISATION
COMMITTEE – MRC(SMC+RP)

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- 4.3 The inside boundary line of monogram in the region of Hindi letters shall generally be black or blue and this line and the background of the 'BHEL' shall have the same colour.
- 5.0 Reversing of the Emblem viz. The BHEL letters in dark colour with the background in white or with background colour being the colour on which the Emblem is printed is strictly forbidden.

NOTE:

- 1) Samples of monogram are shown on Page.6
 - 2) For Neon signs, the Emblem shall have the Hindi Letters बी. एच. ई. एल and background of English Letters 'BHEL' the same colour and English Letters 'BHEL' and background of Hindi Letters बी.एच.ई.एल the same colour.
- 6.0 REFERRED STANDARDS: (Latest Publications including Amendments):
Nil

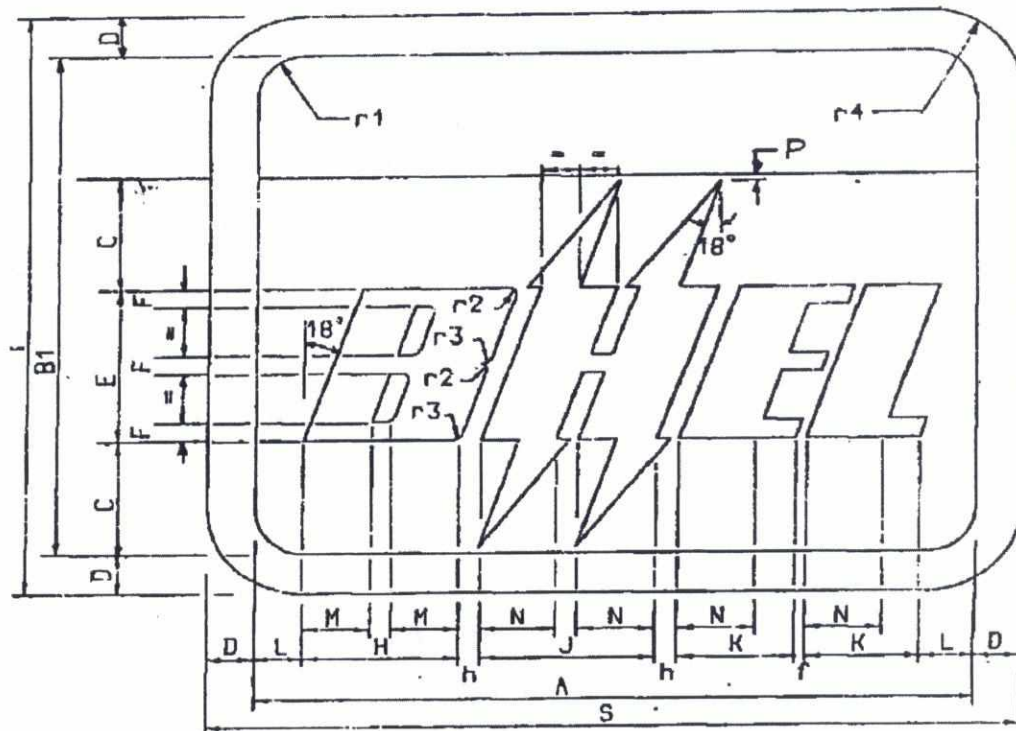


FIG - 1

TABLE-1

Monogram Size	Dimensions in mm																Overall Size			
	B1	C	D	E	F	G	H	J	K	L	M	N	P	f	h	r1		r2	r3	r4
A	.81A	.183A	.065A	.25A	.032A	.067A	.22A	.24A	.16A	.078A	.095A	.105A	.01A	.015A	.03A	.07A	.02A	.025A	.135A	SXT
10	8	1.8	1	2.5	0.32	0.67	2.2	2.4	1.6	0.78	0.95	1.05	0.1	0.15	0.3	0.7	0.2	0.25	1.35	12x10
15	12	2.7	1	3.7	0.48	1	3.3	3.5	2.4	1.2	1.4	1.5	0.15	0.2	0.5	1	0.3	0.4	2	17x14
25	21	4.6	1.5	6.3	0.8	1.6	5.4	6	4	2	2.3	2.6	0.25	0.4	0.8	1.8	0.5	0.6	3.3	28x24
40	33	7.3	2.5	10	1.3	2.8	9	9.6	6.45	3.1	4	4.2	0.4	0.6	1	3	0.8	1	5.5	45x38
60	49	11	4	15	2	4	13	14.4	9.5	4.6	5.5	6.3	0.6	1	2	4	1.2	1.5	8	68x57 ✓
100	81	18	6.5	25	3	6.7	22	24	16	7.8	9.5	10.5	1	1.5	3	7	2	2.5	13.5	113x94
125	102	23	8	31	4	8.6	27.5	30	20	9.7	12	13	1.25	1.8	3.7	9	2.5	3	17	141x118
160	131	29	10.5	40	5	11	35	38.4	25.6	12.4	15	16.8	1.5	2.4	4.8	11	3	4	21.5	181x152
200	163	36.6	13	50	6	13.4	44	48	32	15.6	19	21	2	3	6	14	4	5	27	226x189
250	204	46	16	62.5	8	16.7	56	60	40	19.5	24.5	26.5	2.5	3.8	7	17.5	5	6	34	282x236
320	260	59	21	80	10	21	70	77	51	25	30	33.5	3	5	10	23	6.5	8	43	362x302
400	326	73	26	100	13	27	88	96	64	31	38	42	4	6	12	28	8	10	54	452x378
600	489	110	39	150	19	40	132	144	96	47	57	63	6	9	18	42	12	15	81	678x567
750	608	137	49	188	24	50	165	180	120	59	71	79	8	11	23	53	15	19	101	848x706
1000	810	183	65	250	32	67	220	240	160	78	95	105	10	15	30	70	20	25	135	1130x940
1250	1013	229	81	313	40	84	275	300	200	98	119	131	13	19	38	88	25	31	169	1412x1175
1500	1215	275	98	375	48	101	330	360	240	117	143	158	15	23	45	105	30	38	203	1696x1411